

APPLICATION
TAURUS PRIZE FOR VISUAL ARTS
2019

APPLICANT:

OBAYOMI ANTHONY AYODELE

PROJECT TITLE:

GIVE US THIS DAY

GIVE US THIS DAY

2019 (on going)

PROJECT SUMMARY

Poverty as a main character of the Lagos mainland is an inaccurate assumption as evidenced by more than a few affluent neighborhoods, industries and important institutions it hosts, but the narrative that projects the wealth disparity between the Lagos Mainland and Islands as a central issue is relevant and not just “another stereotype”.

Born and living on the Lagos Mainland, I have been witness to and participant in the daily challenges and creative solutions that affect the ordinary lives who live here, and my project proposes to explore an interesting and dynamic relationship between 2 of the most prominent psychological coping mechanisms.

Lottery games and Religious zealotry are a phenomena all around the world and in the whole of Lagos, mostly as separate entities, on the Lagos mainland I have observed several similarities in their social effects and the psychological functions they both perform in the minds of my people. The most prominent lucrative venture of lotteries and many religious institutions has been merchandising Hope in the face of daily struggles.

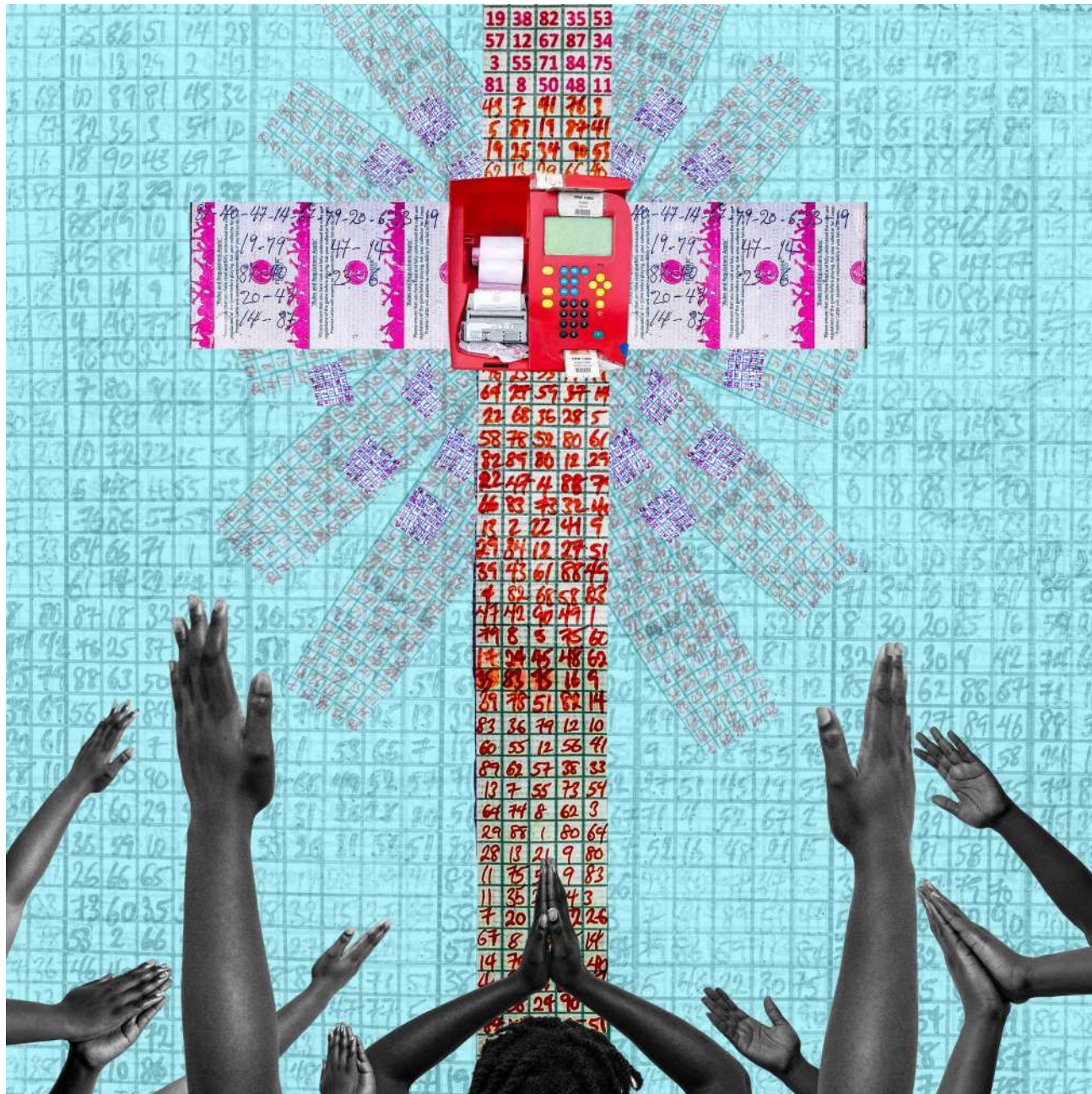
The following and worship of past winning lottery numbers is only rivaled by that of “miracle performing” religious leaders and organizations. Hope as a commodity sells amazingly well in the lesser privileged sides of town. Since it is sold at affordable prices and in micro units, there’s enough for every one and being accessible to the barest purchasing power ensures sales rise even higher. Premier Lotto, also known as “Baba Ijebu” is a leading local lottery and sport betting company in Nigeria with over 200 principal agents supervising over 16,000 sub agents/sales representatives spread across the western region of Nigeria, with a major percentage of its operations on the Lagos mainland. According to Forbes, 4 of the 10 richest pastors in the world with a combined estimated net worth of \$249,000,000 have their major operations on the Lagos mainland.

I aim to explore with research/documentation and express with lens based visual art, the zealous and religious following of lottery games on the mainland of Lagos and the chances taken with religion as a source of psychological sustenance of hope for tomorrow. I aim to explore the many interlinks between the Religious and Lottery institutions and the many functions they co-perform especially in giving people a reason to believe that tomorrow may be better than today, even when evidences point to the contrary.

Preliminary work



"MARK2"
Give us this day
4000px by 4000px



“Akanchawa”
Give us this day
4000px by 4000px

KING

88:1

TWO SURE

A#10,000

LIVE!!!

DONT MISS IT

38 25 31 72

10 84 51 23 37

34 19 84 54

10 62 56 1

45 9 54 15

77 79 80 62

KING





Past Projects

The Pilgrimage to Calvary

a documentation of the multifunctional roles of Performance in Religion and in the presentation of Identities. (2018-2019)

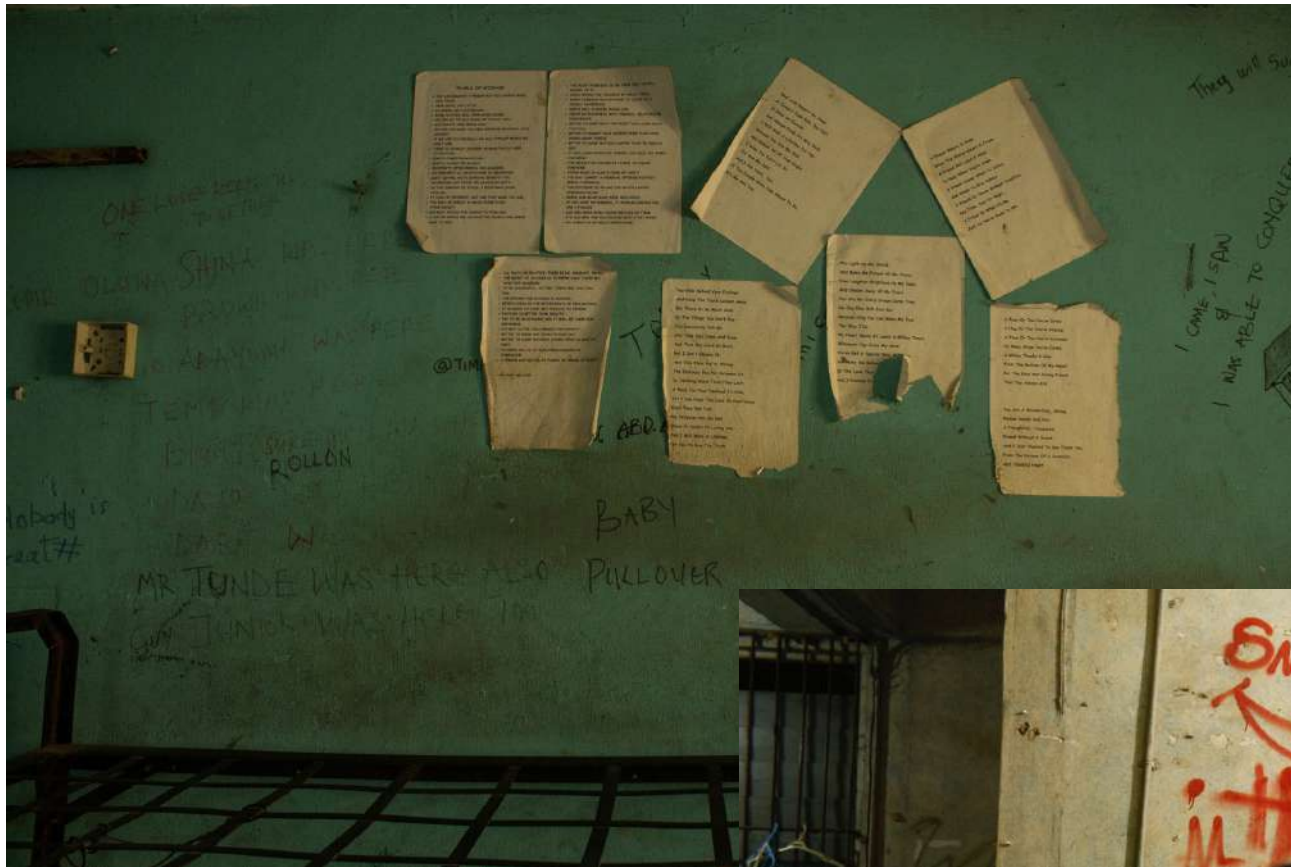




Bonafide Squatters

is a documentary that investigates the living conditions of thousands of university students in Lagos, Nigeria. (2016-2019)











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Education

- University Of Lagos
2017 B.a Creative Arts, Graphic Arts Major
- Canon & Lagos Photo Story Telling Master Class 2016 | Gary Knight, Master Class
- Electric South, Cape Town, 2018 Virtual Reality/immersive Media

Experience

- Design consultant; WATECH Nigeria (2016 - 2019)
- Photography Consultant; Loving Gaze, Nigeria (2015 - 2018)
- Photography Consultant; Italian Consulate Lagos (2016 - 2018)
- Photography Consultant; Style HQ (2018)

- Photography Consultant; NURU lab (2018)
- Photography Consultant; EpidAlert Nigeria, (ebola alert) 2017
- Photography Consultant; AIESEC LAGOS (2017)

Volunteer Experience

- Photographer, Creative arts student association. (CASA) University of Lagos (2014 - 2017)
- Photographer and logistics handler, Art Bridge Project Lagos. 2017 - Photographer, Acoustic Hub. Lagos (2017)
- Photographer, Loving Gaze (2015)

Awards

- 2017 Winner, National Geographic x LagosPhoto Portfolio Review
- 2018 Electric South VR/AR lab
- 2019 (Finalist) Magnum Social Justice Photography Fellowship

Exhibitions

2019, LagosPhoto festival: Passports “The way to calvary”

2019, Dance Gathering Lagos, “Nigeria Untitled” Projection Mapping

2018, Canon MasterClass Alumni Exhibition. African Artists Foundation.

2018, The Maker Lab, HERE IS HOME. African Artists Foundation.

2018, World Music Day exhibition, Alliance Francaise Lagos

2018, Global Customer Segmentation Framework. Lagos Business School/ Dalberg

2017, LagosPhoto: Time Has Gone, Bonafide Squatters

Skills

Story telling, Visual Arts, Photography, Film making, Design, Projection mapping, Design thinking, Immersive media, Digital Multimedia

Portfolio

- **Website:** <https://www.obayomianthony.com/>
- **Behance:** <https://www.behance.net/obayomianthony>
- **Vimeo:** <https://vimeo.com/obayomianthony>
- **Social media:** <https://www.instagram.com/obayomianthony/>